



NORTHERN RIVERS COMMUNITY FOUNDATION NAMED FUNDS

A name is a powerful thing. It represents a unique person, company, cause or group. A name can evoke memories; to hear the name is to recall the person and all his or her fine qualities and accomplishments. NRCF understands the value of a name. Such a gift is priceless. It's also priceless to our community and leaves a long-lasting legacy.

INTRODUCTION

Established in 2004, NRCF is the region's Community Foundation. We encourage local individuals, families, corporates and other organisations to make donations to help meet the needs of our community; now and in the future.

These donations are retained as capital to build a perpetual and substantial fund for charitable purposes, with the income from this capital used to make local community grants.

A key part of our role is facilitating charitable giving and the efficient distribution of funds across our community.

NRCF offers the opportunity for donors to set up their own named sub fund to make a valuable and lasting contribution to your community.

WHO WE ARE

Community foundations are philanthropic entities dedicated to improving the quality of life in the areas they serve. They help build and strengthen communities and bring together people and organisations who want to make a difference.

NRCF focuses on the communities of Byron, Ballina, Clarence Valley, Kyogle, Lismore, Richmond Valley & Tweed.

NRCF allows individuals and organisations to establish low cost named sub-funds which enable donors to identify and financially support their own areas of charitable interest.

WHY CREATE A NAMED SUB-FUND?

There are many reasons but some include:

- Remember a loved family member in perpetuity;
- Financially support activity in your specific area of community interest; and
- Encourage staff to become more active participants within your community.

WHAT IS A NAMED SUB-FUND?

A named sub-fund is an account used to collect or hold funds that generates income. The income is then dispersed to local charitable organisations.

A named sub-fund gives you the chance to provide community assistance at a grassroots and personal level. It is an efficient way of supporting your area of interest, charitable cause or to commemorate a special someone.

You can make a substantial ongoing impact within your local community by identifying your particular interest and supporting it with a financial commitment.

Setting up a named sub-fund is an easy way to involve a family or business in a meaningful and fulfilling philanthropic experience. Donations can be made at any time and many people can contribute. It's a wonderful experience to be involved in.

A named sub-fund is a simple option for an individual or family who want to give in perpetuity without the cost and legal requirements of setting up a Private Ancillary Fund or Family Foundation.

It is also a great option for businesses wanting to be more active in their support of the local community. It can be a positive way to encourage staff development and involvement in giving.

All donations towards named sub-funds are tax deductible.

A NAMED SUB-FUND STARTS FROM AS LITTLE AS \$2,500

The initial amount of a donation to establish a Sub-fund within NRCF is \$2,500 in the first year, building to \$10,000 or more within four years. Depending on the value of your named sub-fund, you can request how the income earned is distributed. For example, you can ask to support a particular cause or area of interest that is meaningful to you.

Your gift forms part of NRCF's Public Ancillary Fund and is not separate to other money in the NRCF's Public Ancillary Fund. Funds are pooled for investment purposes and we do all the hard work for you.

SCU BOWEN CASE STUDY

Dr Peter Bowen and his wife Julianne partnered with Southern Cross University to establish a Named Sub Fund in 2007 – the SCU Bowen Education Fund. The fund support students who show outstanding academic achievement but their ability to further their education is affected by financial disadvantage or hardship.

By donating a percentage of their annual profit, the named fund has grown & now contributes to an annual Scholarship grant for two aspiring students.

For information on other Named Funds held by NRCF please visit the website www.nrcf.org.au

HOW YOUR NAMED SUB-FUND WOULD WORK

You choose a name for your sub-fund and we then agree the details within a simple Memorandum of Understanding (MOU). Contributions are accumulated in your named sub-fund and through their investment, income is generated.

Your named sub-fund income is then available for distribution. Distributions of income will be in accordance with the MOU but need to be within the parameters allowed by the Australian Taxation Office for tax deductible gifts.

As contributions grow you can have a greater involvement in decision making around grants.

Minimum contribution required for named fund	Characteristics and approximate annual grants distribution level#
\$10,000	SEED FUND - You can build the fund over four years with a minimum contribution of \$2,500 per year.
\$10,000+	NAMED SUB-FUND is confirmed. You will receive an annual summary of your Named Sub-Fund's activity along with information on the grant recipients for the year. There is no distribution until the fund accumulates a balance of \$50,000.
\$50,000+	Investment delivers around \$2000+ per year which is available for distribution as part of our annual grant round. You have the option to nominate your area of interest and we will provide a list of appropriate beneficiaries based on your preference. You will receive an annual summary of your Named Sub-Fund's activity along with information on the grant recipients for the year.
\$100,000+	Around \$4,000+ per year is available for distribution. NRCF will facilitate grant applications through its Annual Grants Program and provide a list of suitable applicants based on your nominated preferences. You'll receive an annual summary of your named sub-fund's activity. Details of your named sub-fund will be covered in our annual report and one newsletter per year.
\$1,000,000+	NRCF can facilitate a separate grant program and application process (open or by invitation). You can be directly involved in advising how approximately \$40,000+ is to be distributed each year.

#The amount available for annual distribution from your named sub-fund will be directly linked to the return generated from your fund's invested monies. Values given here use a 4% return to illustrate how a named sub-fund works.

Any NRCF establishment costs or administrative charges against your named sub-fund will be outlined in our MOU. These may vary depending on the complexity of the named sub-fund program that you wish to implement.

BENEFITS

Often those most able to assist from a funding perspective struggle to understand the compliance rules that exist and the best way of implementing their intentions. NRCF's named sub-fund option provides an easy way of making it happen.

Benefits of NRCF's named sub-fund program include:

- Perpetual Fund
- Compliance with regulatory requirements
- Minimal administration costs
- Tailor-made
- Transparent
- Independent analysis of grant applicants using a robust, objective process
- Experienced guidance on effective philanthropy
- Documented history of the difference you've made to your community.

NEXT STEPS

Review your annual giving plus your charitable interests and priorities. Consider whether your giving currently aligns with your values and the issues that concern you within our community.

Reflect on whether a named sub-fund is worth exploring to help you to achieve your goals.

Contact us to understand how others have used their named sub-funds to help the community.

Agree the details with NRCF and document these within a tailored MOU.

Start accumulating funds within your very own named sub-fund.

We would love to talk to you about helping you establish your own named sub-fund.

Please contact our Executive Officer, Emily Berry, on 0499 862 886 or eo@nrcf.org.au for a confidential chat.

